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SECURITIES AND EXCHANGE COMMISSION

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Subject	REQUEST FOR EXTENSION TO SUBMIT PROOF OF TRANSFER OF OW
Document Type	Letter
Remarks	LETTER DATED JUNE 28, 2012

COVER SHEET

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SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,
MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 524-4451/ 523-3055

(Company Telephone Number)

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Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing
Domestic Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier



28 June 2012

SECURITIES AND EXCHANGE COMMISSION
SEC Building, EDSA
Greenhills, Mandaluyong
Metro Manila

Attention : **Company Registration and
Monitoring Department**

Re : **Puregold Price Club, Inc.**

Gentlemen:

We refer to the Certificate of Approval of Valuation issued by the Securities and Exchange Commission ("SEC") on 28 May 2012 in favor of Puregold Price Club, Inc. ("PGOLD"). As a condition of the aforementioned SEC approval, the "shares [in PGOLD] to be issued thereon shall be held in escrow by the Commission and shall be released only upon presentation of the transfer of ownership [i.e., stock certificate/s issued by Kareila Management Corporation ("Kareila")] in the name of the corporation [PGOLD] to be submitted to this Commission within thirty (30) days from the date of the approval of the application extendible for justifiable reasons".

Yesterday, the undersigned sought to deposit in escrow with the SEC the original stock certificates issued by PGOLD in favor of the Co Family to comply with the aforementioned condition. However, instead of depositing the aforementioned stock certificates with the SEC, we were advised to file an extension of the aforementioned 30 days to submit the proof of the transfer of the shares in Kareila in the name of PGOLD.

Hence, we are submitting this letter requesting an extension of time to submit the aforementioned stock certificate in Kareila in the name of PGOLD as we are still in the process of securing the Certificate Authorizing Registration from the Bureau of Internal Revenue before the Corporate Secretary of Kareila can record the transfer of the Kareila shares in the name of PGOLD.

We trust that our request will merit your usual and prompt consideration.

Very truly yours,

PUREGOLD PRICE CLUB, INC.

By:


CANDY H. DACANAY-DATUON
Assistant Corporate Secretary